

Privacy Notice

Effective from 1 February 2026 until withdrawn

The operator of the www.ddriu.hu website is the STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd. (hereinafter: the “Data Controller”). When viewing the website and using its services, you (hereinafter: the “Data Subject”) may provide personal data. The purpose of this Privacy Notice is to inform you about the Data Controller’s personal data processing practices, the organisational and technical measures taken to protect your data, and your available legal remedies as a Data Subject. www.ddriu.hu

When operating www.ddriu.hu (hereinafter: the “Website” or “webpage”), the Data Controller processes the personal data of Data Subjects, inter alia, in accordance with the following legislation: www.ddriu.hu

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, GDPR)
- Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter: the “Privacy Act”)

The Data Controller reserves the right to amend this Privacy Notice unilaterally. The current version shall enter into force upon publication on the Website.

To help you find the information you are looking for more easily, please review the table of contents below:

1. Name of the Data Controller	2
2. Information on data processing	2
2.1. Information on cookies	2
2.2. Use of Google Analytics	3
2.3. Server logging	3
2.4. Contact by e-mail	4
3. Exercise of Data Subjects’ rights	5
3.1. Right to information	6
3.2. Right to withdraw consent	6
3.3. Right of access	7
3.4. Right to rectification	7
3.5. Right to erasure	7
3.6. Right to restriction of processing	8

STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.

3.7. Right to data portability	8
3.8. Right to object	8
4. Who can you contact with your complaint? (Legal remedies)	9
4.1. Submitting a complaint to the Data Controller	9
4.2. Initiating court proceedings.....	9
4.3. Submitting a complaint to the supervisory authority	9

1. Name of the Data Controller

- Name of the Data Controller: STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd. (hereinafter: STRIA)
- Company registration number of the Data Controller: Cg.02-09-072133
- Registered office of the Data Controller: 7621 Pécs, Mária u. 3.
- E-mail address of the Data Controller: innovacio@ddriu.hu
- Telephone number of the Data Controller: +36 20 298 4777
- Representative of the Data Controller: Haász Zoltán János, Managing Director

2. Information on data processing

2.1. Information on cookies

We do not use or permit cookies on the Website that would enable third parties to collect data without the user's consent.

The Data Controller only uses cookies for which it can be clearly established what data are processed through the cookie and, where applicable, for what purpose and for which third party the data are collected.

The Data Subject must be informed in advance about cookies that store data entered by the user / Website visitor, authentication session cookies, user-centred cookies, multimedia player session cookies, load-balancing session cookies, and session cookies that facilitate the customisation of the user interface; however, the Data Subject's consent is not required for these cookies. In the case of any other cookies, the Data Subject's prior consent must also be obtained.

The user can configure their web browser to accept all cookies, reject all cookies, or notify the user when a cookie is received on their computer. These settings are generally available under the "Options" or "Settings" menus of browsers. If the user
STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.

of cookies is disabled, the user may experience that the Website does not function fully without cookies. Detailed information available on the English-language www.aboutcookies.org website can also assist users in configuring cookie settings in different browsers.

2.2. Use of Google Analytics

Our Website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on the user's computer and enable analysis of the use of the websites visited by the user. Information generated by cookies relating to the website used by the user is generally transferred to and stored on a Google server. By activating IP anonymisation on the Website, Google truncates the User's IP address in advance within Member States of the European Union or other states party to the Agreement on the European Economic Area. Google will use this information to evaluate how visitors use our Website, to compile reports for us on Website activity, and to provide us with other services related to Website and Internet use. Within Google Analytics, the IP address transmitted by the Website visitor's browser is not combined with other Google data. The user can prevent the storage of cookies by configuring their browser accordingly; however, in this case some functions of our Website may not be fully available. The collection and processing by Google of data relating to Website use generated by cookies (including the IP address) can also be prevented by downloading and installing the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=hu>

We also use Google Analytics to analyse traffic to our Website for the purpose of system development. In this case, we do not collect personal data. We share such data with other Google services for development purposes.

2.3. Server logging

Purpose of the intended processing of personal data:

The purpose of the processing is to monitor visitor data in order to check the operation of the services when visiting the Website and to prevent misuse.

Legal basis for the processing:

The Data Controller's legitimate economic interest in ensuring the security of the services it provides (Article 6(1)(f) GDPR).

Recipients of the personal data:

Employees of the Data Controller and its data processor (see: Data Processors)

Data Processors: --**Transfer of data to a third country:**

No transfer of data to a third country takes place.

Information on Data Subjects' rights

The Data Subject may request from the Data Controller access to their personal data, rectification thereof, erasure thereof or restriction of processing, and may object to the processing of such personal data.

Categories of personal data concerned:

Data generated and provided by the system, such as the date and time, as well as the visitor's IP address as the Data Subject, browser-related data such as its name and version, and the operating system. The system also logs information about the webpage from which the visitor arrived.

Planned period of storage of personal data, or criteria used to determine that period:

Until the obligation to erase arises, the exercise of the right to object or erasure, or deletion by the hosting/service provider, but in any event no longer than 6 months after the contact.

2.4. Contact by e-mail**Purpose of the intended processing of personal data:**

The purpose of the processing is to answer questions sent to the e-mail address innovacio@ddriu.hu, to provide Website visitors with an opportunity to make contact, and to maintain communication with the Data Controller.

Legal basis for the processing:

- If the author of the e-mail is a natural person, the processing is based on their consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time via the contact details above; such withdrawal does not affect the lawfulness of processing carried out before the withdrawal of consent.
- If the author of the e-mail is a contact person of a non-natural-person client (a legal person or an entity without legal personality), the processing is based on the Data Controller's legitimate economic interest in providing its services (Article 6(1)(f) GDPR).

STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.

Recipients of the personal data:

Employees of the Data Controller and its data processors (see: Data Processors)

Data Processors: --**Transfer of data to a third country:**

No transfer of data to a third country takes place.

Information on Data Subjects' rights

- In the case of a natural person: The Data Subject may request from the Data Controller access to their personal data, rectification thereof, erasure thereof or restriction of processing, and has the right to data portability;
- In the case of a legal person: The Data Subject may request from the Data Controller access to their personal data, rectification thereof, erasure thereof or restriction of processing, and may object to the processing of such personal data.

Consequences of refusing to provide the data:

Providing the data is not mandatory; failure to provide them means that you cannot contact the Data Controller.

Categories of personal data concerned:

- e-mail address,
- other information provided by the Data Subject in the e-mail message, as well as data generated and provided by the system, such as the date and time

Planned period of storage of personal data, or criteria used to determine that period:

- In the case of a natural person: Until the obligation to erase arises or consent is withdrawn, but no later than the end of January following the contact, when the entire correspondence is reviewed and all e-mails for which the purpose of processing has been fulfilled are deleted.
- In the case of a legal person: Until the obligation to erase arises, the right to object or erasure is exercised, but no later than the end of January following the contact, when the entire correspondence is reviewed and all e-mails for which the purpose of processing has been fulfilled are deleted.

3. Exercise of Data Subjects' rights

STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.

📍 3. Mária utca, H-7621 Pécs 🌐 ddriu.hu/en ✉ innovacio@ddriu.hu

With regard to the processing of your personal data, you are entitled to request from the Data Controller

- information about the circumstances relating to the processing;
- rectification of your personal data or – in cases specified by the GDPR – erasure thereof;
- restriction of processing;
- information about the recipients to whom your personal data have been disclosed in connection with rectification, erasure or restriction of processing;
- access to your personal data;
- exercise your right to data portability (in cases specified by the GDPR);
- object to processing based on the legitimate interest.

The Data Subject may submit a request concerning the above rights in writing or electronically, addressed to the Data Controller, using any of the contact details provided in Section 1 of this Privacy Notice.

The Data Controller shall decide on the request without undue delay and within the time limit prescribed by applicable legislation, and shall inform the Data Subject of the measures taken in response to the request or, where no action is taken, of the reasons for this, as well as of the possibility of lodging a complaint with the supervisory authority or seeking a legal remedy before a court.

The time limit for taking action may, where necessary, be extended by the period specified in applicable legislation, taking into account the complexity and number of requests. The Data Controller shall inform the applicant of any extension, together with the reasons for the delay, within one month of receipt of the request.

Where the Data Subject's request is manifestly unfounded or excessive, the Data Controller may charge a fee or refuse to act on the request.

3.1. Right to information

By publishing this Privacy Notice, the Data Controller takes measures to ensure that the Data Subject has access to all information concerning the processing of personal data required under Article 13 GDPR. Where the data provided have not been obtained from the Data Subject, the collection of the data is in all cases required by EU or Member State law applicable to the Data Controller.

3.2. Right to withdraw consent

Where we have obtained your consent to certain activities involving the processing of personal data (e.g. for the use of cookies in certain jurisdictions) or your consent to carry out marketing activities for you, you may withdraw your consent at any time.

3.3. Right of access

After verifying the identity of the Data Subject, they are entitled to receive confirmation from the Data Controller as to whether their personal data are being processed. Information relating to the exercise of the right of access shall be provided by the Data Controller in writing, by post or electronically.

3.4. Right to rectification

The Data Subject has the right to request that the Data Controller rectify inaccurate personal data concerning them without undue delay. Taking into account the purposes of the processing, the Data Subject also has the right to request the completion of incomplete personal data, including by means of providing a supplementary statement.

3.5. Right to erasure

The Data Subject has the right to request the Data Controller to erase personal data concerning them without undue delay where the request is justified. The Data Controller shall erase personal data where:

- the personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- the Data Subject withdraws their consent and there is no other legal basis for the processing;
- the Data Subject objects to the processing and there are no overriding legitimate grounds for the processing;
- the personal data have been unlawfully processed;
- the personal data must be erased to comply with a legal obligation under EU or Member State law applicable to the Data Controller.

The Data Subject may not exercise the right to erasure, among other cases, where the processing is necessary

- for compliance with an obligation under EU or Member State law applicable to the Data Controller that requires the processing of personal data;
- for compliance with an obligation under EU or Member State law applicable to the Data Controller, or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller;

- on grounds of public interest in the area of public health;
- for the establishment, exercise or defence of legal claims.

3.6. Right to restriction of processing

The Data Subject has the right to request that the Data Controller restrict processing where:

- the Data Subject contests the accuracy of the personal data (for the period enabling the Data Controller to verify the accuracy of the personal data);
- the processing is unlawful and the Data Subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the Data Controller no longer needs the personal data for the purposes of processing, but the Data Subject requires them for the establishment, exercise or defence of legal claims;
- the Data Subject has objected to processing (pending the verification of whether the legitimate grounds of the Data Controller override those of the Data Subject).

During the period of restriction, the personal data may, apart from storage, only be further processed, among other circumstances, with the Data Subject's consent or where processing is necessary for the establishment, exercise or defence of legal claims.

3.7. Right to data portability

The Data Subject has the right to receive personal data concerning them, which they have provided to the Data Controller, in a structured, commonly used and machine-readable format, and has the right to transmit those data to another Data Controller without hindrance from the Data Controller to which the personal data were provided, where

- the processing is based on consent or on a contract; and
- the processing is carried out by automated means.

3.8. Right to object

The Data Subject has the right to object at any time, on grounds relating to their particular situation, to processing of personal data concerning them which is based on Article 6(1)(e) or (f) GDPR, including profiling based on those provisions. In such a case, the Data Controller shall no longer process the personal data unless the Data Controller demonstrates compelling legitimate grounds for the

processing which override the interests, rights and freedoms of the Data Subject, or which are necessary for the establishment, exercise or defence of legal claims.

4. Who can you contact with your complaint? (Legal remedies)

4.1. Submitting a complaint to the Data Controller

If you wish to lodge a complaint concerning the processing of your personal data, please contact us using one of the following contact details:

STRIA Nonprofit Kft.

Postal address: 7621 Pécs, Mária u. 3.

E-mail address of the Data Controller: innovacio@ddriu.hu

The Data Controller does not appoint a Data Protection Officer.

4.2. Initiating court proceedings

If your rights as a Data Subject are infringed in connection with the exercise of your rights or in the course of processing your personal data, you may bring a civil action against the Data Controller. The case falls within the jurisdiction of the regional court. Proceedings may be initiated before the regional court having jurisdiction over the Data Subject's place of residence or stay. The court shall hear the case as a matter of priority. If an infringement is established, you may be entitled to compensation and damages for non-pecuniary loss, and the court may order the Data Controller to comply with the exercise of the Data Subject's rights.

Further information and the contact details of the regional courts are available at the following link: <http://birosag.hu/torvenyszekek>

4.3. Submitting a complaint to the supervisory authority

If you suffer harm in connection with the processing of your personal data, you may lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information.

Contact details of the authority:

Hungarian National Authority for Data Protection and Freedom of Information

Registered office: 1055 Budapest, Falk Miksa utca 9-11.

E-mail: ugyfelszolgalat@naih.hu

Telephone: +36 1 391 1400

Postal address: 1363 Budapest, P.O. Box 9.

STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.



Website: www.naih.hu

Pécs, 30 January 2026

Zoltán János Haász
Managing Director

STRIA South Transdanubian Regional Innovation Agency Nonprofit Ltd.

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